

PRIVACY POLICY

Up to date on 1 January 2023

We take the protection and respect of the privacy of our website users seriously and take the necessary steps to ensure this. We are therefore committed to respecting the confidentiality of the personal information collected by us in the following manner.

1. COLLECTION OF PERSONAL INFORMATION

We collect the following information:

- Email address - mandatory
- Last name - optional
- First name - optional
- Credit card number - only if payment made on the site
- Gender/sex - Optional
- Date of birth - Optional
- Areas of interest - Optional

2. CONTACT FORM AND MEANS OF COLLECTION

Your personal data is collected during sign up and your email address is thus registered.

>> During sign up - only the email address

Additionally, and optionally, access to the user's personal space makes it possible to collect the following elements:

- Last name
- First name
- Telephone number
- Gender
- Date of birth
- Areas of interest
- Interactions between you and the website (comments left on the site)

This information is collected for the following purposes:

- To provide information on promotional offers
- Statistics
- Contact
- Management of the site (presentation, organisation, improvement)

3. PROCESS OF COLLECTION

Some information is collected by means of log files and cookies, namely:

- Pages visited
- Time/day of connection

And this is done to improve the service and the site, to create personalised profiles and for statistical purposes

4. SHARING OF DATA

No data that is collected will be sold or transferred to third parties for commercial purposes without the user's express prior consent (choice to tick: third party).

However, it may be shared with partners for the creation of consumer profiles and for order following.

Nevertheless, you have the right of opposition and withdrawal on said information:

- Right of opposition: possibility that the information will be used for certain purposes,
- Right of withdrawal: possibility that the information previously used be removed from the database.

To have this done, you can contact the owner of the website by registered letter with acknowledgement of receipt at FREEMIUMPLAY's address: 14 Rue Andre 33200 Bordeaux, or by email, with acknowledgement of receipt, at

<mailto:letsplay@freemiumplay.com>

Similarly, it is recognised that there is a right to access and to rectify this personal data in order to consult, modify and/or delete certain information.

Exercising this right shall also be done by registered letter with acknowledgement or receipt or by email with acknowledgement of receipt.

5 SECURITY

The information collected is conserved in a safe place and the people who work for us are required to adhere to



a confidentiality clause.

The security of your information is ensured by means of the following processes:

- Secure Sockets Layer (SSL) protocol
- Secure Electronic Transaction (SET) protocol
- Management of access to people authorised and who have a reason to access it
- IT backup
- Digital certificate
- User name and password

The latest technological innovations are used in order to ensure the highest degree of confidentiality and security. However, the user is reminded that no procedure is infallible and that, as such, the user accepts this at his/her risk.

6. COOKIES AND SIMILAR TECHNOLOGIES

For the Site and Services to function correctly, cookies are left in the User's computer when they connect to the Site. Cookies record information pertaining to browsing (pages consulted, time and date of the consultation, etc.) and to the identification of its Users.

The duration of conservation of cookies placed by the Site is 13 months.

The User nevertheless has the possibility to oppose the use of cookies by configuring his/her browser. As each browser is different, the User is invited to consult the instructions of his/her browser to configure it as desired.

7. CONFIDENTIALITY OF YOUR PASSWORD

You are responsible for the confidentiality of the password that you have chosen to access your account on our Platforms. You commit to keeping this password secret and to not communicate it to anyone.

8. LINKS TO OTHER INTERNET SITES

Our Platforms may occasionally contain links to the websites of our partners or third party companies. Please note that these sites have their own privacy policies and that we disclaim any responsibility with respect to the use made by these sites of the information collected when you click on these links. We invite you to learn about the privacy policies of these sites before transmitting your Personal Data to them.

9. MODIFICATION OF OUR PRIVACY POLICY

We may occasionally modify this privacy policy. When that becomes necessary, we will inform you and/or request your agreement. We advise you to regularly consult this page to become aware of any modifications or updates made to our privacy policy.